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Hohenberg (right) with OPC questioners: "... the will is simply not there."

ANALYSIS

HOHENBERG SCORES THE THIN PERMANENT ASIA NEWS CORPS

By ED EDWIN

Desultory reporting from Asia by American mass media was reproved by John Hohenberg at an OPC lunch on "the flow of news between Asia and the United States."

Newspaper publishers were importuned to lead in preparing the public for "enormous commitments", which the United States must assume if it is to avoid "national suicide". He admonished: "In a matter of urgency, we had better know a lot more than just where the army is."

This challenging of newspaper publishers to lead in Asian coverage projected Hohenberg as a potential catalyst into competition between printed and electronic media.

"It is not that TV could not do it," he suggested, "but I'm afraid the will is simply not there. If (broadcasters)

would do it, they could lead."

Hohenberg is secretary to the Pulitzer Advisory Board, author of *Foreign Correspondence* and the forthcoming *United States in Asia*, and a journalism professor at Columbia. In introducing him, OPC Vice President Hal Lehrman recalled Hohenberg's years of legwork as a practitioner, which he remains even while wearing "the toga of academic respectability."

The news gap in Asia was delineated by Hohenberg's statistical analysis. After World War II, foreign correspondents "were immobilized even more quickly than the troops" — reduced to 20 from 270 in Asia. Although the Korean war caused an upsurge, only about 20 of some 270 expended the duration there. Currently, Hohenberg found American forces coverage in Viet Nam carried out

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Reveal OPC Bid to Red China Newsmen

Mainland Chinese newsmen have been invited to be guests here of the Overseas Press Club in the interest of free exchange of information, OPC President Victor Riesel disclosed during the Book Night for Hugo Portisch, author of *Red China Today* and editor-in-chief of the Austrian *Kurier*.

Portisch reported on his fact-finding tour which led to the book and noted difficulties in obtaining entry into Mainland China. He waited, he said, two and a half years for his visa, and was summoned to Berne, Switzerland, twice for interrogations prior to its being granted. Subsequently on arrival in China, he underwent further cross-examination.

Elaborating on the OPC overtures, Riesel said that he and Joseph Newman, Luncheon Committee Chairman, "have been seeking out Chinese newsmen — Communist newsmen — to come here as guests of the Overseas Press Club. We want them to come," he amplified, "and we will cooperate with them in getting news and objective coverage . . . in the hope that (mainland China) will in turn open its doors and permit us in."

No consultations were held between the OPC and US governmental agencies, Riesel emphasized. He said that as a matter of courtesy, however, the Federal executive branch had been informed of the fact of the OPC undertaking.

"This is not a government operation," Riesel continued. "It's an Overseas Press Club Operation . . . There is no political interplay whatsoever. We are doing it strictly in the interest of the free press itself."

Liaison work has been in progress for several weeks — at least two months,

(Cont'd on page 5)

To You:

Our Correspondents

Everywhere

From:

WWIS

• CONGRATULATIONS *for your fine work*

• THANKS *for your expert help and support*

Because of you, we celebrate our 9th Anniversary this week!

It is a far cry from the day in May 1958, when WWIS began operation with a firm nucleus of former INS staff members and a firm determination to provide outstanding reporting and specialized information to meet the developing needs of business and industry.

Today the on-duty staff of WWIS numbers more than 14,000—reporters/photographers / editors / analysts / specialists—covering every market of the U.S. and Canada and multiple points in 95 countries of the Free World.

On that starting day in May 1958 WWIS had exactly *two* clients.

Today WWIS clients include hundreds of corporations, business and professional organizations, large and small, as well as publications and broadcasters.

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By meeting deadlines and consistently delivering excellent results, WWIS correspondents have made our growth possible. WWIS has done its best to reciprocate by clear definition of assignment and prompt, liberal compensation.

As we enter our 9th year of operation, our thanks and congratulations go to our World Wide staff for its continued, unstinting performance. Our success is a testimonial to the integrity, versatility and professional excellence of newspaper men and women around the world.

May we continue to grow and prosper together!

Richard W. Hubbell, President

Charles E. Coe, Director

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World-Wide Ticker

Edited by JERRY KRISKA

WASHINGTON.....

from JESSIE STEARNS

White House Presidential Press Secretary Bill D. Moyers held two daily news briefings on Thursday even though he'd suffered a slight concussion Monday evening (May 16) in a fall down a stairway in the west office wing of the White House.

He recuperated for one day at his home following observation at Bethesda Naval Hospital where he was admitted after his fall.

At this writing it is unknown when he will make the scheduled trip to Viet Nam for President Johnson.

* * *

Jack Raymond, Pentagon correspondent for the New York Times for nine years, has joined the Thomas J. Deegan Inc., public relations and management consulting firm. He will be vice president in charge of the Washington office.

He had been with the Times for 25 years, covering the White House, US Congress and the State Department; he also was foreign correspondent in Germany, the Balkans and the Soviet Union.

* * *

Charles B. Garnett joined the Department of Labor Office of Farm Labor Services as writer-editor. He served as information officer in the Far East and later as editor of a new magazine "Malaysia."

* * *

Popular Helen Ganss, after 14 years of service in the White House press office under three presidents and seven secretaries, was transferred as administrative assistant to Fred Panzer, in charge of research for the President's Special Assistant, Bill D. Moyers.

She joined the White House staff as a secretary on April 29, 1949, and in 1952 was transferred to the Press Office.

* * *

Earl H. Richert, editor of the Scripps-Howard Newspaper Alliance, elected to membership in the Gridiron Club, an 81-year-old organization of Washington newsmen with only 50 active members.

(Cont'd on page 7)

RIESEL'S MOTHER DIES

Mrs. Sophie Riesel, mother of OPC President *Victor Riesel*, died May 30 at Jacobi Hospital, the Bronx in New York. She was 82.

Besides her son, Mrs. Riesel also is survived by a daughter, Yetta Riesel, of Washington.

NEWS NOTES

FUND REELECTS
WURZEL PREXY

All officers of the Correspondents Fund of the OPC — with one exception — were reelected to new terms at the Fund's annual meeting held May 25.

The exception was *Mary Hornaday*, now secretary of the Club, who was replaced as assistant secretary of the Fund by *Sanford Griffith*.

The other officers are *Joseph J. Wurzel*, president; *Louis P. Lochner*, *Edward W. Barrett* and *Ben Grauer*, vice presidents; *Bruno Shaw*, treasurer; *Ralph Jules Frantz*, secretary, and *Walter Rundle*, assistant treasurer.

* * *

YOLEN A FOUNDATION TRUSTEE

Will Yolen will serve a one-year trusteeship on the OPC Foundation, according to the Foundation President *Ben Wright*. Through a misunderstanding, the listing given the Bulletin in the story on the recent Board meeting included the name of *Richard de Rochemont* instead of *Yolen's*.

At that time, it was noted also *Julian Goodman* would serve as trustee. Goodman subsequently requested that his seat on the Board of Trustees be given to *William R. McAndrew*.

* * *

GUYANA LETTER

A letter from the OPC congratulating the new nation of Guyana on its independence (May 26) was personally delivered to Prime Minister *Forbes Burnham* in Guyana by *James H. Sheldon*.

The letter, signed by OPC President *Victor Riesel*, recalled two visits to the OPC by Burnham. "As a result of the friendships thus developed, we feel more than an impersonal interest in the fortunes of Guyana," *Riesel* wrote.

* * *

FPC MAY BE CLOSED

The Foreign Correspondents Center at 340 E. 46th Street in New York may be closed down as an "economy move" by USIA.

The Center is used as a meeting place for the Foreign Press Association and also has working press facilities which particularly are useful for reporters covering the UN, nearby.

The Association has expressed its fear that no substitute location will be made available.

(Cont'd on page 7)

NEW YORK SCENE

Mon., June 6 — Film, "Continent of the Sun", on South America. Showing for those interested in Press Tour. 60 minutes. 5:30 p.m.

* * *

On Land: 'Unsafe'

Thurs., June 9 — Book Night, "Unsafe at Any Speed", with author *Ralph Nader*. Cocktails 6:30, dinner 7:30, discussion 8:30 p.m.

The saga of *Ralph Nader's* critique on automobile safety, *Unsafe At Any Speed*, may be said to have had its real beginning at the Congressional hearings early this spring. The book actually appeared several months earlier, but received only mild attention. *Nader's* sensational revelations that he had been tailed by detectives hired by General Motors (the investigation, he said, also probed his sex life.) Since then, his book has skyrocketed on the best-seller charts; he has been held responsible by many in the auto industry for the dip in auto sales; both have inspired much argument and many news and magazine articles on the subject of automotive safety.

Still more discussion on the controversy may well be in store when *Nader* makes his Book Night appearance at the Club Thursday

* * *

On Sea: Commissioning

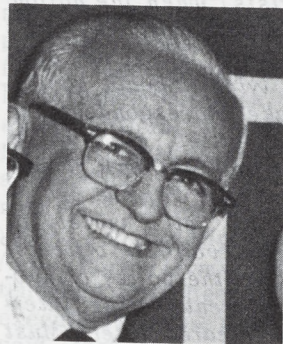
Tues., June 14 — Bistro Yachting Party, "June Going Into Commission Ceremony" of the Overseas Yacht Club (no cannon). All OPC yachtsmen, galley slaves, spouses, guests and landlubbers welcome. Seaworthy hors d'oeuvres and entertainment.

The Bistro Party is setting for the commissioning of the Overseas Yacht Club (no relation to OPC, except that its membership is predominantly made up of OPC types.) On hand will be Commodore *Will Oursler* and Vice Commodores *J. Wendell Sether*, *Albert C. Wall*, *Warren Kenn*, *Jay Brennan*, *Paul Rugile*, *Ralph Major*, *Robert Hewitt*, *James Beiser*, *Charles Schreiber* and *Barry Wilson*. Fashion note: the OYC burgee is red, white and blue with a martini glass crossed by a quill pen inside the outline of a binocular eyepiece.

* * *

On Latin America

Thurs., June 16 — Dinner, with Assistant Secretary of State *Lincoln Gordon*. 6 p.m.



Ambassador *Gordon*, former envoy to Brazil and noted as an expert on Latin American affairs, will report on recent events in the area and on the Alliance for Progress.

Gordon was appointed ambassador to Brazil by the late President *Kennedy* and served to this year, when President *Johnson* named him as Assistant Secretary of State for Latin American Affairs. The Assistant Secretary has long experience as an economic advisor in government, the UN and ECA, and has authored a number of books concerning Latin America and its economics. Many OPCers also know him as son of the Club's *Dorothy Gordon* (NBC Youth Forum).

Reservations are urged for this wide ranging talk by one of the State Department's top experts on the Spanish speaking countries of the hemisphere.

* * *

Tues., June 21 — Film, "The Blue Max", dealing with World War I airmen. Sutton Theater, 8:30 p.m. Details in future issues.

* * *

Wed., June 22 — Luncheon, with *Jack Hood Vaughn*, Director of the Peace Corps. 12:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Dateline Editors: Their Side of Sylvester Dispute

DATELINE EDITORS REPLY

The recent letter from Assistant Secretary of Defense Arthur Sylvester, in which he attacks Morley Safer's article in *Dateline* and the writers of this letter, was most enlightening. It underscored what we had already learned in putting out *Dateline*: that a considerable gulf exists between Mr. Sylvester and the responsible members of the US press. Much of this gulf is Mr. Sylvester's own doing. It is no coincidence that the Assistant Secretary is at this writing engaged in still another dispute, this time with *The New York Times*. As readers of that newspaper know, Mr. Sylvester has taken exception to a reporter who failed to accept a government communique at face value and did some leg work beyond it. Once again, Mr. Sylvester appears to be trying to manage the news and abusing a reporter who disagrees with his interpretation of it.

As for our own encounter with Sylvester: the Safer article was prepared for *Dateline* by a responsible, prize-winning, experienced journalist. The editors recognized at the time that it was not flattering to Mr. Sylvester. (For those who have not read the original article, it describes a bull session at the villa of "information czar" Barry Zorthian in Saigon, in which Sylvester, according to Safer, told reporters they were "stupid" if they expected to get the complete truth from U.S. PIOs, and replied "Yes" to the question, "Surely, Arthur, you don't expect the American press to be handmaidens of the government?")

Accordingly, we checked out the details with other correspondents who were present. No fewer than four of them substantially confirmed Safer's account.

After Sylvester wrote to *The Bulletin*, we rechecked the article with Safer and the other sources. The details were confirmed not only by these four but by four others. Safer himself described his recollection of the session as "precise and accurate" and answered Sylvester's charge that no one could recall such conversations in detail eight full months later: "Arthur should recall from his own journalistic days that that is why reporters carry notebooks."

Safer additionally gave us considerable background information in confidence which we were able to substantiate and which convinced us that his account was to be believed.

As for Sylvester's own *Dateline* article: it was, in fact, a reply to Safer's. The editors asked Safer to write an article on the problems of television war coverage; he replied that

dealing with the government was the biggest problem for correspondents of all media. Sylvester viewed television coverage from the other side and offered his point of view on it.

However, it should be said that the final article was *not* the one we asked Sylvester to contribute. Rather, having been well aware of the long-smoldering "crisis of credibility" between the press and the Pentagon, we had invited him to discuss what the government ought to tell correspondents and under what circumstances. We submitted a list of questions which are appended below. Mr. Sylvester chose to dodge these questions; and when we asked him later why he had not answered them, he would say only, "If you did not like the article I did write, you didn't have to use it."

Dear Mr. Sylvester:

The time has come to bring out the annual edition of Dateline, the magazine issued in conjunction with the annual OPC awards dinner.

The theme for the 1966 Dateline is to be "Covering War," and we hope to have 15 to 20 articles centered around that idea.

We would very much like to have you contribute.

Some of the questions that you might be interested in answering in your article follow:

Must the government tell the truth always? About all military situations? Do you stand by your earlier declaration that it's okay to give false information (as in missile crisis) when the nation is up against an atomic war? Why can't government sometimes say "no comment" instead of lying? Should government agree to take correspondents to scene of news (to battles, etc., which has been a problem in Viet Nam)? Should government always speak with one voice, or let correspondents get a variety of interpretations from various officers? Do you still stand by the policy of having PIO people present during interviews or material cleared later? Must government, in short, always help correspondents, or is it okay to make it tough for them sometimes?

Of course these are only suggestions and you may present what you wish. The article should be about 1,500 words in length.

I hope that you will be able to take on this assignment, and I look forward to a favorable reply from you. We need the article for Dateline in about one month.

Arthur G. Milton

Not too long after the publication of *Dateline*, the editors received a phone call from Mr. Sylvester. Like the original incident described by Safer, it had to be experienced to be believed. Much of it was conducted at the top of Mr. Sylvester's healthy lungs, and it showed us that all that has been said about Mr. Sylvester's being abusive, profane, combative and inaccurate was absolutely true in spades. Mr. Sylvester personally insulted and questioned the professional qualifications of the editors, described Safer as a "moocher" and implied he was drunk at the time, slandered two other correspondents ("Oh, Christ! If you believe him!") and once again noted that Safer was Canadian and therefore presumably disloyal: "He broke security by reporting the arrival of the First Cavalry. This might not seem very important to a Canadian, but a lot of American lives could have been lost." (For Mr. Sylvester's information, the editors have notes of this conversation.)

To professional editors, telephoned abuse is not new. Nor are charges of inaccuracy or lack of competence or questioning of sources. In this case, however, we feel that the issue is far bigger than Mr. Sylvester or the editors of *Dateline* or Morley Safer. No fewer than five of the contributors to *Dateline* stated in their articles, without being asked, that they were being fed untruths and misleading information by their own government. Several reported pressure to make their stories conform to the official view. The editors cut several of these references because they became repetitious. But they certainly indicate that the Sylvester tactic is commonly recognized and that this is a matter of great concern to the U.S. press.

It is the personal feeling of the editors that the entire matter of governmental lying and intimidation of the press ought to be taken up as a cause by the Club, as an organization of men devoted to the idea that truth and freedom go hand in hand. We believe that there is a very real danger to democracy represented by this matter, and the Club ought to be involved in it. Indeed, it should be aired on the very highest levels of government whether such a policy can possibly benefit the nation. Mr. Sylvester, in his policy of abusing and browbeating reporters who see things differently than he does, is doing great harm to the cause of a free press.

Arthur G. Milton
Jess Gorkin
Edwin Kiester, Jr.



PORTISCH BOOK NIGHT: Kathleen McLaughlin greets author Hugo Portisch.

Red China (Cont'd f. p. 1)

according to the OPC chief executive. "We're now trying to feel out some Chinese newsmen in London, and also I have made some contacts, so that word has gotten back to Peking, to mainland China," he said.

Hopefully any favorable responses on the part of mainland Chinese journalists would be reciprocated, but the OPC President's phraseology did not condition the Club invitation on reciprocity.

"In event that (the Chinese newsmen) accept, it is my hope to contact Peking immediately (in an effort) to get an Overseas Press Club news delegation — a news group — in," Riesel stated.

The US government recently reversed its passport validation policy in respect to American journalists' visiting mainland China, but such a validated passport still requires a Peking visa. Also, as noted in the Feb. 23 *Bulletin*, Washington announced willingness to grant visas to mainland Chinese newsmen desirous of visiting this country without demanding reciprocity, as it previously had done.

Before disclosing his overtures to Peking, Riesel introduced Portisch as a newsman engaged in "crusading journalism." The Austrian editor's observations disclosed strengths and weaknesses of the potential Asian superpower.

"Today you find a China that at first impresses you very much," he said. Now the country appears much cleaner than the "old China" and society is organized, so that Chinese can get a cup of rice a day, in contrast to previously unreliable food supplies. He found the country united, but the regime harsh in that it thoroughly organizes the people and intrudes upon their personal lives. He learned of "intellectual terror" and "political terror".

The dichotomies of industrialization were cited. For example, "a very modern steel factory" manufactured steel tubing, but two hundred workers carried long tubes from the plant to where they were needed.

Separating children from parents was socially destructive by Mao administrators, he disclosed. Under Chinese trad-

(Cont'd on page 8)

HOHENBERG (Cont'd from page 1)

"very well", but "it is clear that the rest of Asia is not well covered."

Clustering of correspondents in only three Asian news centers was decried. John Wilhelm's survey, published in the OPC 1966 *Directory*, shows 53 per cent concentrated in Viet Nam, Tokyo, and Hong Kong. This breakdown, discouraging though it is, does not fully disclose the coverage gap. Hohenberg's "own headcount", based on pre-Vietnamese escalation deployment as "more realistic" shows: 91 full-time correspondents, inclusive of stringers with "equal or greater responsibilities" (excluding the Middle East), and those were concentrated in Tokyo and Hong Kong. Europe currently has 712 American media correspondents, according to Wilhelm.

News organization managements, not field men, were censured by Hohenberg. In the battle zone, he found correspondents of the past." Nor did he deprecate the close focus on Viet Nam. Arousing his lament was failure to inform on the array of other questions, "too often considered a back-of-the-book story."

But several newspapers were singled out for his kudos because of Asian reporting, notably *The New York Times*, *The Christian Science Monitor*, *The Washington Post*, and *The Los Angeles Times*.

TV, he said, has less than a dozen correspondents beyond Viet Nam, and these "are in almost constant orbit over the whole area of Asia."

Hohenberg obviously was referring to a situation deplored by many TV reporters assigned to underdeveloped regions. Their requests to be kept in a center long enough to probe deeply and ahead of events — such as the Indonesian political upheaval — have often been futile. Additionally, the air carousel leaves them minimum time for investigating official versions of stories. Rather, correspondents frequently feel air-shuttled to cover for the "instant medium" stories already evaluated as worthy of headline treatment by *The New York Times*. This systematized tendency has been disavowed by TV executives, some of whom recently have said that their news operations no longer intend to rely on printed media for tips.

Hohenberg's stance intimated that he would jubilate if TV surprised by deeds.

How technology could enable TV to lead was vividly projected by another one-time practitioner, now also a professorial outsider, Fred W. Friendly. Speaking the day before to the American Society of Newspaper Editors, he en-

visaged a "forest of antennae" on communications satellites panoramically assembling information which they could "spray down North America and every city in the world." Friendly advised that television is "going to destroy . . . bad newspapers . . . just as it destroyed the bad sportscasters."

One TV practitioner, who, in trade jargon, is no mere "performer" but authentically an analytical reporter, and who did receive mandate to ferret and meditate in Asia, revealed his disquiet. Eric Sevareid, dedicating his final analysis from Saigon to coverage, begged the question of how fully to in-

from the body politic:

"Even if the news is not distorted, its effect is," he said of Viet Nam datelines.

James (Scotty) Reston also sought perspective on cudgelled mankind's directions:

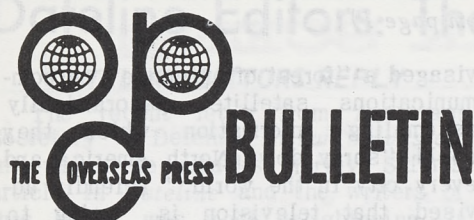
"Unless there can be some control over violence and human fertility, the present agonies in Viet Nam will seem like a silly boyish prank . . . The gaps between food and population, and between the rich nations and the poor nations, are increasing."

While Hohenberg and other journalistic spearheads sought somehow to get the media into the last third of the twentieth century, the Center for the Study of Democratic Institutions issued a paper on mass communications, or "masscom". A Center vice president, W.H. Ferry, states:

"After every social calamity — the race eruption, the escalation of crime, an American war against Asians — acres of print and hours of network time are allotted to explanation and analysis. For such performance, which becomes a little better as calamity becomes more frequent, we owe brief thanks. But masscom has not yet learned the simple lesson that the time to deal with catastrophe is before it happens . . . In this anticipatory role, its performance ranges from nil to silly . . ."

Henry R. Luce, in 1942, suggested a Freedom of the Press study to Robert M. Hutchins, then chancellor at Chicago. When published in 1947, it decided that the public could not continue to rely on the media to set their own standards and police their own performance. Recommended by its point 8 was: "Encouragement of the establishment of centers of advanced study, research, and criticism in the field of communications at universities."

In his entreaty before — and through — the Overseas Press Club, John Hohenberg embodied the spirits of these two studies.



THE OVERSEAS PRESS BULLETIN

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Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

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Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Classified

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MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

Placement

New York:

M-82-Wanted: Two senior financial men. One with textile background if possible. Excellent salary.

M-83-Wanted: Freelance publicity release writer with book publishing experience or background to do news and feature releases about books.

M-84-Wanted: Editorial writer with insurance experience if possible to work on a four-page newsletter for insurance company in Wall Street. Freelance, permanent.

M-85-Wanted: Copy Editor. Knowledge of Washington helpful but not necessary. Prefer newsmen hit by merger. Age mid-thirties. Salary 12M.

M-81-Wanted: Experienced, imaginative writer for public relations headquarters staff of large oil company in New York. Age 25-35, starting salary \$10-15M, depending on age and experience. Good benefit plans, opportunity for future development.

M-80-Wanted: PR writer for large company in New York area. Some travel in Eastern seaboard region. Age 24-25, with three years publication experience and ability to generate, write and place news stories. Congenial environment and good career opportunities for right person. Starting salary \$800 monthly.

M-79-Wanted: Staff member for New York based major oil company PR department, age 27-30, at least five years' experience and demonstrated writing ability. Prefer morning newspaper experience and interest in politics and government. Excellent benefits, opportunity for advancement. Starting salary \$12M.

M-78-Wanted: Writer with business and financial business page experience to work with blue chip company. Age early thirties, Salary up to \$15M.

M-77-Wanted: PR junior, Product publicity for shoe account and publicity for agency. Knowledge of PR. Salary \$125 per week.

M-76-Wanted: Young man for part-time job to work up to July 1. Internal newsletter (yearly). All around general writing. To work with clients on layout and production. Salary commensurate with experience.

M-75-Wanted: Editorial writer with reporting and news experience. Must have law degree. Industrial publishers, legal newsletters, features on legal profession. Salary \$9,500 to \$12,000.

M-74-Wanted: Biographer to write book on achievements of business leader. Must be published author with good book record in biographical and business field. Please submit resume listing books and publishers. Excellent fee.

M-73-Wanted: Two PR writers for major agency. One with current financial news experience and one familiar with aeronautics and aerospace industries. Qualified financial newsmen or science applicants submit resumes, specifying availability dates: Salary \$10M.

M-72-Wanted: Two fast, reliable deskmen and one all-purpose digger of a reporter, for competitive morning newspaper upstate. Prefer newsmen affected by merger. Salary \$125 up. Contact Robert Chantland, News Editor, The Sun Bulletin, Binghamton, NY.

California and Georgia:

M-71-Wanted: News bureau has three openings with large industrial firm. Locations: San Francisco Bay area, South California, and Atlanta area, Georgia.

Washington, D.C.:

M-70-Wanted: Science writer in chemical/chemical engineering field, to prepare news articles and press releases on scientific reports. Must relocate in Washington. Contact: Roy Avery, American Chemical Society News Service, 733 Third Avenue, NY, 17, or submit resumes directly to James H. Stack, American Chemical Society, 1155 16th Street, Northwest, Washington, D. C.

Philadelphia:

M-69-Wanted: PR assistant capable of handling press and community relations for local business organization. Prefer newsmen affected by merger. Please submit resume.

M-68-Wanted: Editorial writer with current experience. Merger-hit editorial list preferred. Submit resumes to Harold Wiegand, Philadelphia Inquirer, 400 N. Broad St., Philadelphia.

New York

M-53 Wanted: Financial writer. Could eventually work up to position as treasurer and controller for one of leading department stores. Age to 40. Salary: \$15,000-20,000 to start.

M-52 P.R. Manager for one of leading TV and radio manufacturers to handle all phases of P.R. including advertising and publicity. Age to 40. Salary: \$15,000-20,000.

M-51 Wanted: Advertising and sales manager for one of leading cosmetics and drug firms. Age 40. Salary: \$15,000-20,000.

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Membership

NEW MEMBERS ASSOCIATE

Leo Benjamin Byam - Information Officer, United Nations, Office of Public Information, New York, N.Y.

Joao Abilio Mendes Simoes Pereira - Assistant to News Analyst of International Affairs, "Diario de Noticias" and "Any Newsagency", (Lisbon, Portugal), New York, N.Y.

AFFILIATE

James E. McDonough - Vice President, Seagram Overseas Sales Company, New York, N.Y.

Martin Petroff - Publicity Director, Esquire Magazine, New York, N.Y.

WORLD-WIDE TICKER

(Cont'd from page 2)

FRANKFURT. from PHIL WHITCOMB

Artful questioning has reached new heights this month, but the effort spent is still out of all proportion to the results. Standard question to the Germans: what are you going to do about the 60,000 French occupation troops along the German side of the French frontier? On-the-record answers are useless, but the off-the-record answers run through the entire range of German psychology from a rich Bismarckian red to a very gentle blue.

Standard question to the US army: how many have left and where did they go? Answers are worked out on electronic calculators, data being such items as (a) number of officers attending the 1966 Conclave of the Royal Order of Irish Wolfhounds as compared with '65; (b) a 7% drop in sales of Overseas Weekly, read chiefly by men and non-coms; (c) total male attendance at 10 army sports events in May compared with '65; and (d) a table of confidential guesses by officers, figures offered by field grade officers being doubled, by captains plus 30% and by first lieutenants plus 5%. Up to now the average, net, has been 17,000 transfers, but with a good deal of replacement of officers by sergeants.

Our compass suffered a 180 degree derangement last month when we brought Ann Bryan from Saigon to Frankfurt, for Overseas Weekly and Family. Read it backwards, please . . . For UPI, Dick Growald also has gone to Saigon, and the new news editor here is now Harry Stathos, previously UPI bureau chief in Madrid . . . From AP: Jack Bausman and family are resting in Pennsylvania. . . . Betty Duffy is leaving the Frankfurt American . . . Tom Wuriu leaves Army Times Frankfurt bureau for the Washington head office on June 16th, Bill Russell is European editor, and there's a new staffer here from Washington,

Aubry Robinson . . . Mike Pavich, Overseas Weekly reporter, is doing a 3-month European tour. Family influence at Overseas Family is so strong that the new wife of Joe Selby, reporter, was able to persuade him to abandon journalism for Red Cross work in Stuttgart . . . The monthly Frankfurt press luncheon this month, with 17 US reporters and editors present, concentrated on the illusory balance of payments deficit, and Washington's passion for concocting "guidelines" not only for public schools, state courts, road builders, and sellers of houses, but also for America's giant multinational business houses. Data was neatly presented by Otto Schoeppler, Chase Manhattan vice-president in charge of operations in Germany, and also president of the old American Chamber of Commerce in Germany. Among those present were Dick O'Regan, AP bureau chief; Harry Stathos, UPI bureau chief; Elliott Johnsen for Macnens; Bill Russell and Dick Leitzinger for Army Times; Betty Duffy for Frankfurt American; and Curt Daniells for Overseas Family and Weekly.

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NEWS NOTES (Cont'd from page 3)

Acting FPA President Jeffrey Blyth of The London Daily Mail has said that the closing may be part of "a domestic tug of war between the US Mission to the UN and the State Department in Washington."

USIA spokesmen say the Center hasn't had the use originally anticipated, and that only 20 or so visitors used it daily. This was challenged by Blyth, who said at least twice that number used the Center's facilities, "many of whom cannot afford their own offices."

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Clayton Willis** back from a two-month trip to Viet Nam, Australia, New Zealand and South Africa . . . **Robert St. John**, currently heard over 300 US radio stations on a World Book network, is on a news-gathering trip through England, France, Italy, Czechoslovakia, Hungary, Rumania, Bulgaria, Cyprus, Lebanon and Israel . . . **Leon Daniel** of PIX, Inc., has left for a combination business and pleasure trip to Israel, Yugoslavia and Italy . . . **Arky Gonzalez** and Gloria just returned from two weeks in Europe, doing a series of articles on the country inns of Great Britain, Holland, Belgium and France. In Paris, Arky also had an exclusive interview with General Lyman Lemnitzer, Supreme Commander of Allied Forces in Europe. The Gonzalez's have a feature on Yucatan in Catholic Digest for June. . . . Back from two weeks' annual Naval Reserve training with the Atlantic fleet is **John Parry**, a PIO commander. He was assigned to the Mine Force at Charleston, S.C., on the staff of Rear Admiral Kossler.

NEW POSTS: **George A. Elliott III**, formerly with the NY Daily News and a 1963 Ford Fellow in advanced international reporting at Columbia, appointed campaign press manager for Spiro T. Agnew, Republican candidate for Governor of Maryland.

ARTICLES: OPC bylines in June Reader's Digest include **Joseph Blank**, **Karl Detzer**, **John Strohm** and **Lester Velie** . . . Diplomat Magazine to publish **Elsa W. Gilbert's** story, with pictures, on Jamaica . . . **Kenneth K. Goldstein**, a WCBS-TV writer-producer now on an advanced science writing fellowship at Columbia University, has completed a series of science film scripts for the USIA Science Report. They deal with animal behavior studies and electron microscopes . . . **E. M. Halliday** in American Heritage for June with "Geronimo!"

BOOKS: **Robert S. Elegant's** new novel, "A Kind of Treason," published last month by Holt, Rinehart and Winston, already snapped up for a movie by Stratton International, of which Pearl Buck is vice president . . . **William F. Buckley** has finished his book, to be published this fall by Viking. Title: "The Unmaking of The Mayor, 1965." . . . **Charles Morrow Wilson's** young people's biography of the engine inventor, "Rudolf Diesel: His Engine Changed the World," out in June via Van Nostrand, with another, a history of the founding of Montreal (also for young folk) finished and due out this fall. . . . **Gary MacEoin's** book on the recently ended Vatican

council, "What Happened at Rome?" published by Holt, Rinehart and Winston, with contracts already signed for a German edition . . . "The Good Sense Family Cook Book," by **Gaynor Maddox**, based on his monthly articles in Today's Health, out via M. Evans and Company. The NEA food and nutrition editor has also edited and arranged "The Canadian Diabetic's Cook Book," for American publication this fall by Richard Taplinger . . . Arlington House bringing out a new edition of **Victor Lasky's** "JFK: The Man and the Myth." . . . **Adele Nathan's** "When Lincoln Came to Gettysburg," published by Dutton in 1956, coming out in a new edition, and her 1953 "Wheat Won't Wait" has been sold for reissue to Follett.

HONORS: **Frances R. Grant** invited by the OAS to be one of four US members of its commission supervising the elections in the Dominican Republic . . . **Virginia Prewett**, Washington Daily News and NANA columnist on Latin American affairs, has received a plaque from the Cuban exile community in Washington, DC, for her "valiant and unceasing defense on behalf of the cause of Cuba's liberation." It's her fifth award in the last 18 months . . . **Edward L. Bernays** awarded an honorary Doctor of Humanities degree by Boston University . . . **Joseph Marks** appointed chairman of the President's Council of the Borough of Manhattan College.

Red China (Cont'd from page 5)

ition, children take care of aging parents. But under the policy of separating them, Chinese citizens were without social machinery for their care — specifically no type of social security or medicare. The regime has, in this sphere, reverted to tradition.

Another policy reversal occurred in population planning. At first, Peking sought an expanding population. But the leadership discovered how difficult it was to maintain and raise educational standards of an exploding population. Now restrictive measures are applied. The most effective birth control is barring marriage before age 25. Abortion is legal and encouraged, while all other birth control methods are utilized.

As to possible belligerence, Portisch doubted that Red China wishes war. The country is, he felt, not strong enough. Publicly, a belief is expressed in Chinese capability of defeating Americans in Asia. Privately, a diplomatic source told Portisch that the Chinese know "the Americans wouldn't take it.

SPEAKERS: **Sydney Gruson** discussed "US Foreign Policy — Right or Wrong?" on **Dorothy Gordon's** Youth Forum on NBC June 5 . . . **Stanley Swinton**, assistant general manager of AP and director of AP World Services, spoke recently to the U. of Delaware student body . . . After attending a reunion at Albion College, where she received a Distinguished Alumni award, **Geraldine Fitch** addressed the Chicago Rotary Club and attended the Diamond Jubilee convention of General Federation of Women's Clubs before heading back for California.

MOONLIGHTING: While winding up her vacation period from Civil Defense, **Dorothy Omansky** is doing a special fund-raising job for Wiltwyck School. She goes to work for the Welfare Department the end of June.

RETIRED? Ex-prexy **Wayne Richardson**, theoretically retired, has sharpened up his blue pencil and is using it on the AP copy desk in Washington, DC.

MORE WHO'S WHO: OPCers who are listed in the new Who's Who, in addition to several mentioned previously, are popping up from all over. The include **Norman Cousins**, **Leland Stowe**, **Henry J. Taylor**, **Lowell Thomas**, **Victor Lasky**, **Joseph Marks**, **Charles Morrow Wilson** and **Robert S. Elegant**.

NIGHT-OWLING: **Walter L. Kirschenbaum**, the OPC's new assistant president and NYC's assistant commissioner has been named by Mayor Lindsay to be "Night Owl" mayor for Sunday night June 5 to Monday morning June 6.

We in China know that the Americans would go nuclear and wipe us out."

Red Chinese also now strongly doubt that the Soviet Union would support them against the United States as it did in Korea, Portisch added. He expressed an "impression" that Chinese communists "talk belligerently" while "they act cautiously, with great restraint."

The prospective Chinese internal problem is keeping people, and especially the rising generation, "living like monks" while offering "material incentives".

Failures in Chinese diplomacy were outlined, with Portisch's asserting that "the United States government could not have stood (these)." Setbacks occurred in the Congo, Zanzibar, and Indonesia as "the biggest of all". Afro-Asian conference collapsed, and the USSR became an instrument of peaceful settlement of Indian-Pakistani war. Viet Nam was described as a "miscalculation" on the Chinese side.

Anita Diamant Berke presided. On the dais were also **Madeline D. Ross** and **Stan Swinton**.